

Cycle Data Hub

Steven Soetens







EUROPEAN UNION

Why a CycleDataHub?

- 1. Uniformity
- 2. Multimodality
- 3. Comparability
- 4. Innovation and Development









The Cycling Ref





You have a bicycle •Available



You know how to cycle • Understand •Balance



You can process other traffic

•You know traffic rules



You like bicycles and you encourage others

• Publicity • Policy • Discovery









The Data Reflex



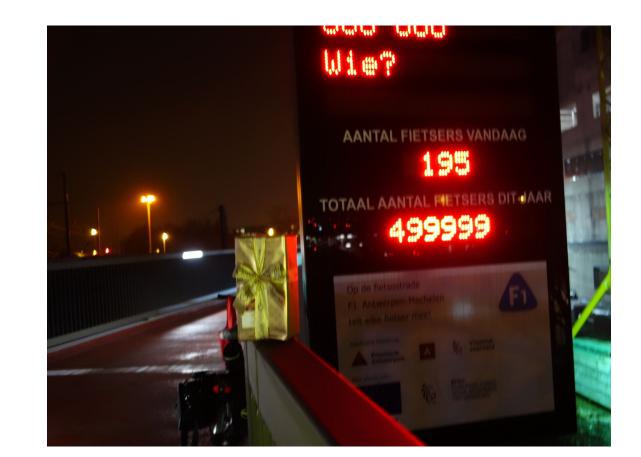






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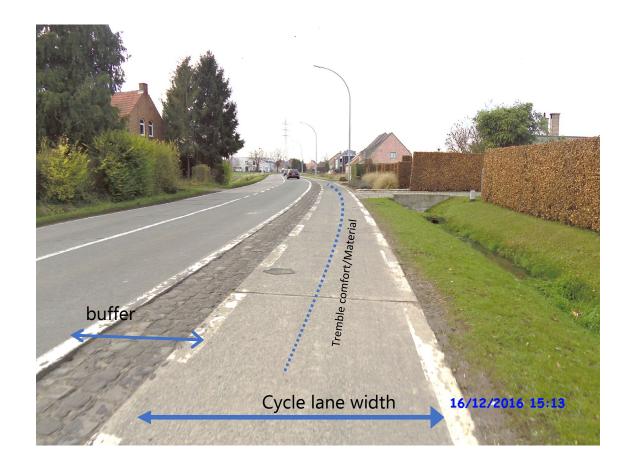
Cycle data: Available



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Cycle Use

Cycle Infrastructure



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	Geen breedtemindering	100	2,5	Functionele route	Zonder verkeersbord noch ma	50 km/h	Eenrichting) <u>*</u> ^
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	Geen breedtemindering	165	9,1	Functionele route	D7 trace	50 km/h	Eenrichting	* *
	Geen breedtemindering	175	10,0	Functionele route	Gemarkeerd trace	50 km/h	Eenrichting	EUROPEA
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Safety



Fietsongevallen 2017 🚞 🗙

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	Brecht	Brugstraat	Ebeslaan	op kruispunt	1	1	0	0	
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To measure is to know



How much is a lot?







Do you use any kind of data related to cycling today?

YES: you came to the right place

NO: you are welcome, we hope we can convince you to start now









Do you handle any data yourself (or anyone of your company or institution)?

YES: great, you probably have a certain level of data reflex, which is the starting point for making that data useful for cyclists

NO: we hope to encourage you to get involved with these datasets, because it allows you to better understand what these data mean and how you can use those numbers

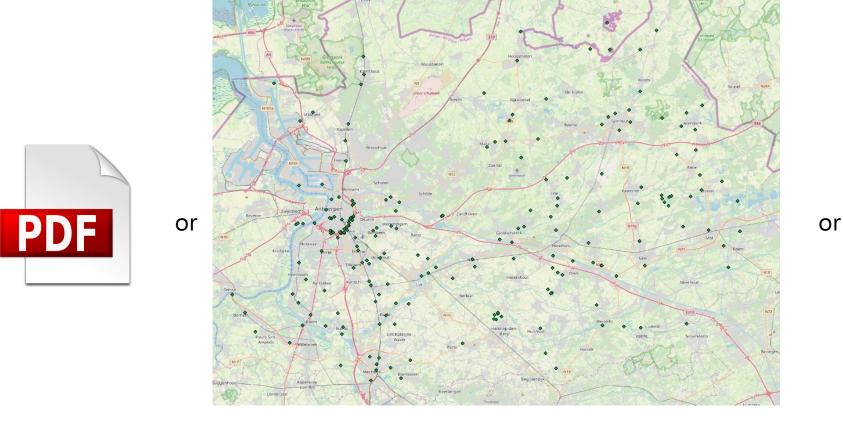








Cycle data: Understanding the data



What did you order? What is yours? In what format is it? And what can you do with it?

1. Be precise 2. Know what you own 3. Prepare for later







<qpxx:rpt lat="52.046570777893066" lon="4.934663772583008"/> <gpx:rpt lat="52.046871185302734" lon="4.933805465698242"/> <qpxx:rpt lat="52.046999931335449" lon="4.93311882019043"/> <gpx:rpt lat="52.046957015991211" lon="4.932260513305664"/*</p> <gpx:rpt lat="52.046828269958496" lon="4.931530952453613"/> <qpx:rpt lat="52.046570777893066" lon="4.930801391601563">

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/qpxx:rpt>

When you order cycling data, do you define data formats in the contract beforehand?

YES: you have a developed datareflex, you are already anticipating the further use of your data

NO: you already understand that data will provide you insights in cycling, but you are probably still wondering how you or anyone could possible (re)use these datasets

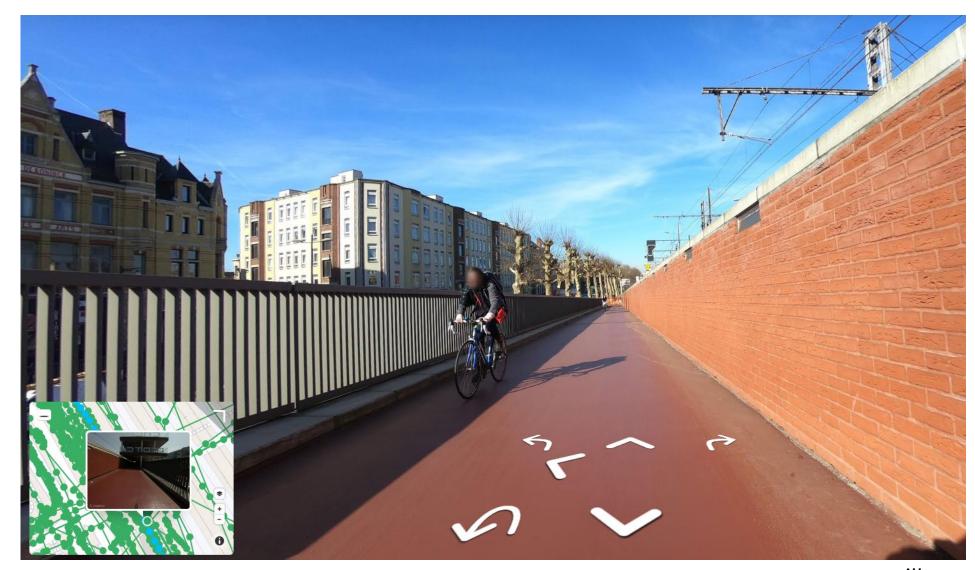








Cycle data: Processing





mapillary

Privacy









European Regional Development Fund

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Do you have privacy sensitive data? (gps tracks, photo, video)

YES: you are aware of the sensitivity of your data, second, you are probably also aware of the GDPR that your data have to comply to, or of any other privacy legislation

NO: you're lucky ⁽ⁱ⁾, although tracks are extremely useful to learn more on speed, location, numbers, travel time, origin-destinations of cyclists









PUBLIC SERVICE ANNOUNCEMENT:

OUR DIFFERENT WAYS OF WRITING DATES AS NUMBERS CAN LEAD TO ONLINE CONFUSION. THAT'S WHY IN 1988 ISO SET A GLOBAL STANDARD NUMERIC DATE FORMAT.

THIS IS THE CORRECT WAY TO WRITE NUMERIC DATES:

2013-02-27

THE FOLLOWING FORMATS ARE THEREFORE DISCOURAGED:

ISO8601

Standard format



1	SITE	DATE ZO	NE FRO	ом то	o v	/ALUE	1												
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42	GEE02				19:15	1	1 2 1 1 2 1	5 13 68 5 13 59	208 230 64 169 197 79		8 38 44 1 46 44	61 76 56 70		31 21 15 29 20 13		,8			
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46 47	GEE02 GEE02				20.15	6													

Standard structure







Open data have no or limited restrictions in use

Open data are electronically available

Open data use open standards









Provincie Antwerpen

efficienc





Open

Are your data in an open format

YES: You are my friend and we should talk. I would love to have access to your data and add them to the CycleDataHub

No: You are still my friend and we should talk. Openness of data is not very complicated and makes your data reusable, sustainable, and much more valuable!











Email attachment CD-rom download online webservice API



Data exchange:Language, transmission, iteration







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Are your data available online? (open or restricted by passwords)

YES: you are willing to share not just the insights the data gave you, but also the data itself (and we are all grateful, businesses, researchers, policy-makers and cyclists)

NO: you are probably uncertain on how to share, or to what use you should do that. We hope that these sessions can encourage you to discuss, learn, and who knows, somehow share your data with us 🙂







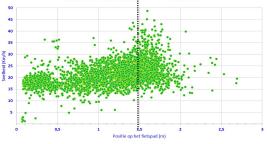


Cycle data: Publishing, Sharing, Re-using

Counts \rightarrow change design



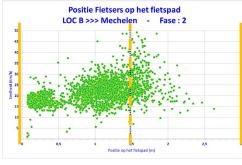
Positie Fietsers op het fietspad LOC B >>> Mechelen - Fase : 0



Fase 0: 1.139 m







Fase 2: 0.974 m

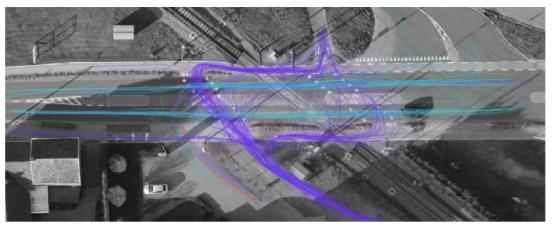




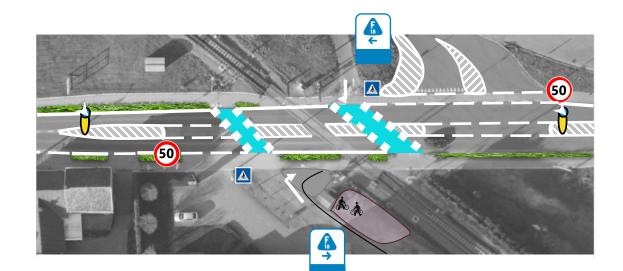


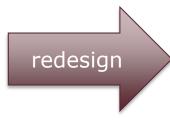
Object Identification \rightarrow change design

Near accidents



TYPE	Total	Per day	Per hour
Bicycle-Bicycle	113	28.33	1.180413
Bicycle-Vehicle	32	8.02	0.334276
Vehicle-Vehicle	29	7.27	0.302938
Pedestrian-Bicycle	19	4.76	0.198477
Pedestrian-Vehicle	4	1.00	0.041785
TOTAL	197	49.39	2.057889











MAKE CYCLING ON YOUR ROADS BETTER

Our lights' technology detects any road issues or unsafe routes you face on your ride. You can then share these insights via our app, all to help Planners upgrade cycling infrastructure and improve safety.





Two-way cyclelanes

Analysis of the spatial features at locations of bicycle accidents

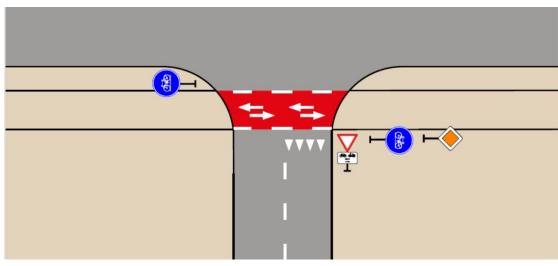
Two-way cycle lane

One on four intersections have a two-way cycling lane. A large number of two-way cycle lanes was
found for the interesting intersection which have a large number of accidents with cyclists.

Improve safety

- The average amount of accidents at two-way cycle lanes is maximum for non-adjacent cycle lanes with a maximum speed of 50 km/h.
- Bringing cyclists in the view field of the drivers at a cross-section increases the safety.
- Painting two-way arrows on the road at an intersection has a positive effect and decreases the amount
 of accidents.











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Air quality sniffing by bike sensor



Snuffelfiets wordt in Zwolle geïntroduceerd. De sensoren meten fijnstof, maar ook snelheid en bijvoorbeeld opstopping in het verkeer. © Snuffelfiets/Civity

In Zwolle fiets je straks om uitlaatgassen heen dankzij data uit de Snuffelfiets

Wat is de schoonste fietsroute van de stad en waar in Zwolle kun je maar beter omfietsen vanwege vervuilde lucht? Het moet de komende tijd in beeld worden gebracht met behulp van de Snuffelfiets. Inwoners van de stad krijgen een sensor op hun fiets die tijdens elk ritje de fijnstof meet, maar ook in de gaten houdt waar



Choose a healthy route





Have your data been used in an externally developed application? (multimodality)

YES: that means your data is open, it is in a certain understandable and reusable standard, and your data are valuable to that degree that others are also using it for possible different purposes than you originally thought of

NO: again, don't worry, you are now curious to how your data can be used differently already.



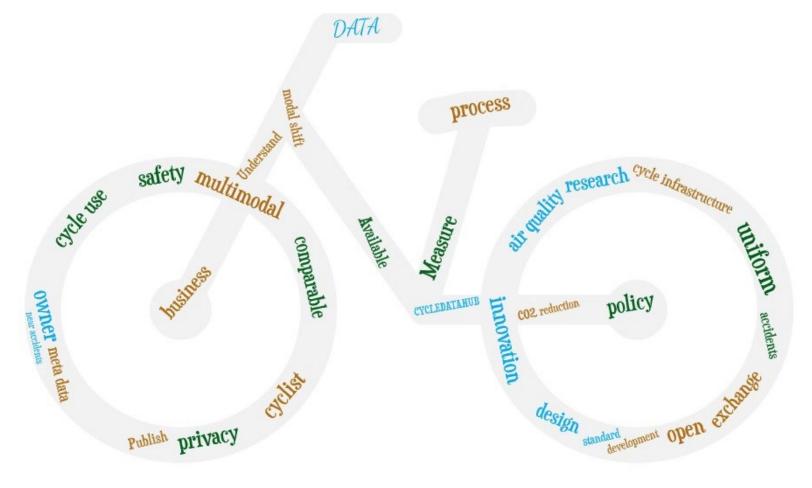






Cycle data: Europe

Smart data

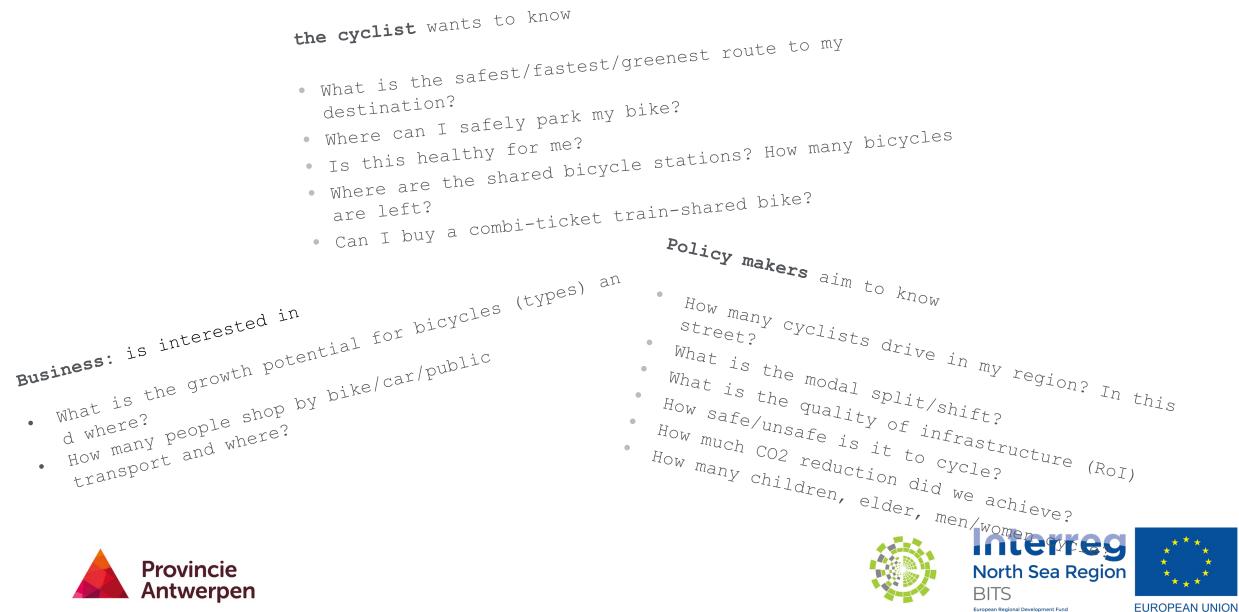


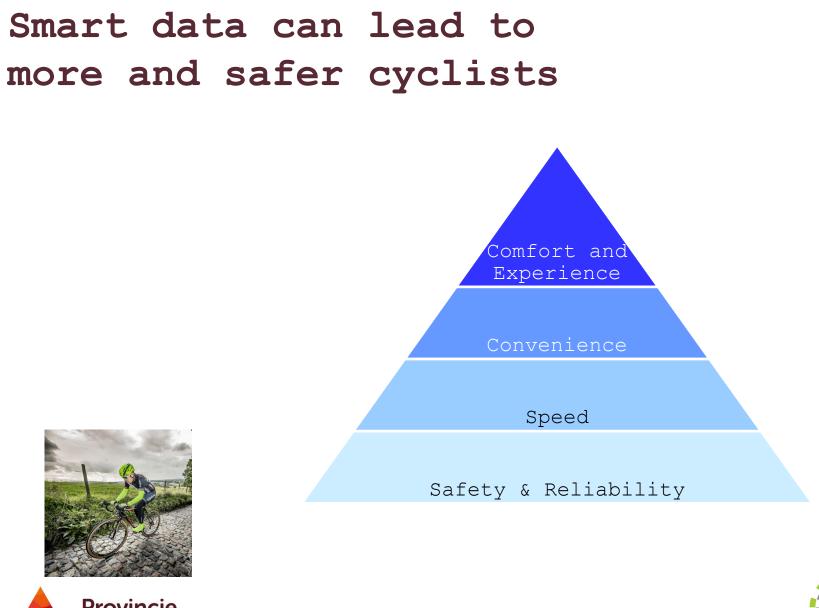






Smart data













Cycle Use

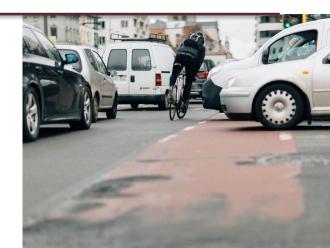
Cycling Infrastructure



Health & Safety

Climate

cycle Business Performance







Do you know the purpose of DCAT or DCAT-AP? Or what these abbreviations mean?

YES: you are a nerd, we should talk, we can learn from you.

NO: don't worry, I may have made you curious and that is good enough









Conclusions

Acquire a Data Reflex



And add value to your data







Conclusions 2

By adding value to our data we are ready for

-the National Access Points

-the EU monitoring of cycling

-including cycling to a multimodal world

-more and safer and happier cyclists







Task

Please fill in our online form:

https://arcg.is/10f5yL0

or











20.02.20

Cycle Data Hub

BITS

fietsen@provincieantwerpen.be

https://www.provincieantwerpen.be/aanbod/drem/dienst-mobiliteit/fietsbeleid/bits.html





